



**IPN Conferences Hatyai 2016
Conference Program**

April 22, 2016	Venue: TBA	1400 - 1600	Registration	
April 23, 2016	Venue: Suwannapoom 1	0830 – 1000	Opening Remarks & Plenary Speech 1	KEYNOTE SPEAKER – Ong Meng Chuan, Universiti Malaysia Terengganu
		1000 – 1030	Group Photo and Coffee Break	
	Venue: Suwannapoom 1	1030 – 1230	Session 1	
	Venue: Krua Luang Restaurant	1230 – 1400	Lunch	
	Venue: Suwannapoom 1	1400 - 1600	Session 2	
	Venue: Suphannahong room	1400 - 1600	Session 3	
	Venue: Infront Suwannapoom 1	1600 – 1630	Coffee Break	
	Venue: Suwannapoom 1	1630 - 1800	Session 4	



Session 1

Time: 1030 – 1230

Venue: **Suwannapoom 1**

Session Chair: **Dr. Hafizah Abd Mutalib**



No	Paper ID	Presenter
1	006-icbtm	<p>A Survey on Required Time Allocated vs. Actual Time Spent by Academic in Pursuit of Key Performance Indicators (KPIs) at Department of Quantity Surveying, KAED, IIUM</p> <p>Puteri Nur Farah Naadia Mohd Fauzi, Khairuddin Abd. Rashid, Azila Ahmad Sharkawi , Sharina Fariyah Hasan, and Srazali Aripin</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
2	005-icbtm	<p>Enhancing Halal practices integrity in the Malaysian Halal food industry</p> <p>Kamisah Supian *</p> <p><i>Universiti Selangor, Malaysia</i></p>
3	009-icbtm	<p>Assessing the Prospect of Using <i>Tahkīm</i> as a Shariah-Compliant ADR for Resolving Construction Disputes</p> <p>Muhammad Ariffuddin Arifin, Khairuddin Abdul Rashid, Azila binti Ahmad Sarkawi, Sharina Fariyah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, and Srazali Aripin</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
4	008-icbtm	<p><i>Takaful</i>: A Review on Performance, Issues and Challenges in Malaysia</p> <p>Khairuddin Abd. Rashid¹ , Puteri Nur Farah Naadia Mohd Fauzi², Azila Ahmad Sharkawi³, Sharina Fariyah Hasan⁴, Srazali Aripin⁵, and Muhammad Ariffuddin Arifin⁶</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
5	003-icbtm	<p>Exploring the Share Ownership of Institutional Investors in Malaysia</p> <p>Hafizah Abd-Mutalib *, Che Zuriana Muhammad Jamil, Wan Nordin Wan-Hussi</p> <p><i>Universiti Utara Malaysia, Malaysia</i></p>
6	011-icbtm	<p>A Review on The Malaysian Public Private Partnership (PPP)</p> <p>Khairuddin Abdul Rashid, Sharina Fariyah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, Srazali Aripin and Azila Ahmad Sarkawi</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
7	002-icbtm	<p>Customer relationship management with Big Data Enabled in Banking Sector</p> <p>Muhammad Anshari* and Syamimi Ariff Lim</p> <p><i>Universiti Brunei Darussalam, Brunei</i></p>
8	013-icbtm	<p>ASEAN Economic Community: Awareness and Acceptance Of Selected Member Countries</p> <p>Sharina Fariyah Hasan, Khairuddin Abdul Rashid, Azila Ahmad Sarkawi, Srazali Aripin and Puteri Nur Farah Naadia Mohd Fauzi</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>

Session 2
 Time: 1400 - 1600
 Venue: **Suwannapoom 1**
 Session Chair: **Dr. Ong Meng Chuan**



No	Paper ID	Presenter
1	004-icpcb	Heavy Metals Concentration in Four Landed Elasmobranchs from Kuala Terengganu Waters Ong MC and Gan SL <i>Universiti Malaysia Terengganu, Malaysia</i>
2	001-icpcb	Protocol for Successful Sporophyte Formation and Development in Pteris melanocaulon Fée Dennis Apuan*, Mary Jean Apuan, Teresita Perez, Rene Juna Claveria, Ellaine Perez, Augustin Doronila, Mars Tan <i>Mindanao University of Science and Technology, Philippines.</i>
3	005-icpcb	Trace Metals in Most Economically Important Fishes Along Coastal Water of Setiu, Malaysia Ong MC *, Kamaruzaman MI, Siti Norhidayah A, Joseph B <i>Universiti Malaysia Terengganu</i>
4	003-icpcb	Modification of Polystyrene Supported Palladium(II) Complex as Effective Catalyst for Mizoroki-Heck Reaction Siti Kamilah Che Soh*, Siti Aminah Jusoh, Mohd Sukeri Mohd Yusof & Wan M. Khairul <i>Universiti Malaysia Terengganu, Malaysia</i>
5	002-icpcb	Effects of Ficus deltoidea Ethanolic Leaves on Female Reproductive Organs among Letrozole-Induced Polycystic Ovarian Syndrome Rats Nur Ajeerah Suhaimi*, Nooraain Hashim and Nurdiana Samsulrizal <i>Universiti Teknologi MARA, Malaysia</i>
6	008-icpcb	Avifauna assessment in and around the hydraulicking mining area of Brgy. Tumpagon, Cagayan de Oro City, Philippines Cordulo P. Ascaño II*, Queenilyn B. Albutra, Vicenta V. Ansigbat, Dennis A. Mugot, Cesar G. Demayo <i>Mindanao University of Science and Technology, Philippines</i>
7	012-icpcb	Patterns of variations in earthworm density in multivariate landscape of Camiguin Island, Philippines Dennis A. Apuan, Mary Jean B. Apuan <i>Mindanao University of Science and Technology, Philippines</i>



Session 3

Time: 1400 - 1600

Venue: **Suphannahong room**

Session Chair: **Dr. Srazali Aripin**



No	Paper ID	Presenter
1	010-icbtm	<p>A Review on the Application Of Bills Of Quantities (BQ) In Construction Project Procurement</p> <p>Khairuddin Abdul Rashid, Sharina Fariyah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, Srazali Aripin and Azila Ahmad Sarkawi</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
2	007-icbtm	<p>Identification of Islamic Leadership Principles and Their Applicability in Construction Project Management</p> <p>Azila Ahmad Sarkawi, Khairuddin Abdul Rashid, Srazali Aripin, Sharina Fariyah Hassan, Puteri Nur Naadia Ahmad Fauzi, and Mohd Rosdi Senam</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
3	018-icbtm	<p>Training Aligned With Business Strategies : Aiming At The 'Strategic Fit'</p> <p>Mohammed Ilyas, Dr Cheng Wei Hin, Dr Zurine bte Adnan</p> <p><i>Universiti Utara Malaysia, Malaysia</i></p>
4	014-icbtm	<p>Application of Ecological Attributes in the Contemporary Landscape Assessment Research</p> <p>Jamilah Othman, Muhammad Faris Abdullah, Azila Ahmad Sarkawi, Fadzidah Abdullah and NurEmira Ahmad Kamaruddin</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
5	004-icbtm	<p>Marketing Practices of Micro Food Vendors in the Five Municipalities of the Province of Surigao del Sur, Philippine</p> <p>Jillard O. Mercado & Rozette E. Mercado</p> <p><i>Surigao del Sur State University-Cantilan Campus, Philippine</i></p>
6	015-icbtm	<p>A Survey on the Space and Indoor Living Condition of Zakat House for Asnaf Fakr and Miskin</p> <p>Srazali Aripin, Khairuddin Abd. Rashid, Sharina Fariyah Hasan, Azila Ahmad Sarkawi, and Puteri Nur Farah Naadia Mohd Fauzi</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
7	016-icbtm	<p>ASEAN Economic Community: The Potential Impacts of Labour Mobility on the Economy and Construction Industry</p> <p>Sharina Fariyah Hasan, Khairuddin Abdul Rashid, Azila Ahmad Sarkawi, Srazali Aripin and Puteri Nur Farah Naadia Mohd Fauzi</p> <p><i>International Islamic University Malaysia, Malaysia</i></p>
8	017-icbtm	<p>Visual Merchandising as a Strategy to Stimulate Consumers' Behavioural Intention: A Case of Department Store in Putrajaya</p> <p>Norshahniza Sahari *, Sariza Saidon, Nora Mohd Basir, Mazlina Ismail</p> <p><i>Universiti Teknologi MARA (UiTM) Johor, Malaysia</i></p>



Session 4

Time: 1630 - 1800

Venue: **Suwannapoom 1**

Session Chair: **Asst. Prof. Dr. Surapol Naowarat**



No	Paper ID	Presenter
1	001-icnamm	<p>Stability Analysis and Qualitative Analysis of Chicken Pox Model with Sanitation Campaign</p> <p>Ongart Khanom, Surapol Naowarat*</p> <p><i>Suratthani Rajabhat University, Thailand</i></p>
2	003-icnamm	<p>Morphometrics Approaches to Studying Phenotypic Plasticity in <i>Pomacea canaliculata</i> (Golden Apple Snail)</p> <p>Genelyn G. Madjos* and Olive S. Anies</p> <p><i>Mindanao State University-Iligan Institute of Technology, Philippines.</i></p>
3	006-icpcb	<p>Vertical Profile of Heavy Metals Concentration in Core Sediments of Sungai Muar, Johor</p> <p>Ong MC*, Wan Mohd Ikhrum WJ and Joseph B</p> <p><i>Universiti Malaysia Terengganu, Malaysia</i></p>
4	003-icmse	<p>Embedding Eggshell as Flux in Porcelain Clay Products to Reduce Firing Temperature via Extrusion Process</p> <p>Nuchnapa Tangboriboon*, Suchanthip Pornsimma, Anuvat Sirivat</p> <p><i>Kasetsart University, Thailand</i></p>
5	007-icpcb	<p>Determination of Total Organic Carbon Concentration in Surficial Sediments of Sungai Juru and Sungai Tengah, Penang, Malaysia</p> <p>Fok FM, Ong MC* and Lim CL</p> <p><i>Universiti Malaysia Terengganu, Malaysia</i></p>