# IPN Conferences Hatyai 2016
## Conference Program

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<th>April 22, 2016</th>
<th>Venue: TBA</th>
<th>1400 - 1600</th>
<th>Registration</th>
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<td></td>
<td>Venue: Suwannapoom 1</td>
<td>0830 – 1000</td>
<td>Opening Remarks &amp; Plenary Speech 1</td>
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<td>1000 – 1030</td>
<td>Group Photo and Coffee Break</td>
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<tr>
<td>April 23, 2016</td>
<td>Venue: Suwannapoom 1</td>
<td>1030 – 1230</td>
<td>Session 1</td>
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<td>Venue: Krua Luang Restaurant</td>
<td>1230 – 1400</td>
<td>Lunch</td>
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<td>Venue: Suwannapoom 1</td>
<td>1400 - 1600</td>
<td>Session 2</td>
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<td>Venue: Sophannahong room</td>
<td>1400 - 1600</td>
<td>Session 3</td>
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<td>Venue: Infront Suwannapoom 1</td>
<td>1600 – 1630</td>
<td>Coffee Break</td>
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<td>Venue: Suwannapoom 1</td>
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<td>Session 4</td>
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<tr>
<td>No</td>
<td>Paper ID</td>
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| 1  | 006-icbtm| A Survey on Required Time Allocated vs. Actual Time Spent by Academic in Pursuit of Key Performance Indicators (KPIs) at Department of Quantity Surveying, KAED, IIUM  
*International Islamic University Malaysia, Malaysia* |
| 2  | 005-icbtm| Enhancing Halal practices integrity in the Malaysian Halal food industry  
Kamisah Supian *  
*Universiti Selangor, Malaysia* |
| 3  | 009-icbtm| Assessing the Prospect of Using *Tahkīm* as a Shariah-Compliant ADR for Resolving Construction Disputes  
Muhammad Ariffuddin Arifin, Khairuddin Abdul Rashid, Azila binti Ahmad Sarkawi, Sharina Fariyah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, and Srazali Aripin  
*International Islamic University Malaysia, Malaysia* |
| 4  | 008-icbtm| *Takaful*: A Review on Performance, Issues and Challenges in Malaysia  
Khairuddin Abd. Rashid¹, Puteri Nur Farah Naadia Mohd Fauzi², Azila Ahmad Shackawi³, Sharina Fariyah Hasan⁴, Srazali Aripin⁵, and Muhammad Ariffuddin Arifin⁶  
*International Islamic University Malaysia, Malaysia* |
| 5  | 003-icbtm| Exploring the Share Ownership of Institutional Investors in Malaysia  
Hafizah Abd-Mutalib *, Che Zuriana Muhammad Jamil, Wan Nordin Wan-Hussi  
*Universiti Utara Malaysia, Malaysia* |
| 6  | 011-icbtm| A Review on The Malaysian Public Private Partnership (PPP)  
Khairuddin Abdul Rashid, Sharina Fariyah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, Srazali Aripin and Azila Ahmad Sarkawi  
*International Islamic University Malaysia, Malaysia* |
| 7  | 002-icbtm| Customer relationship management with Big Data Enabled in Banking Sector  
Muhammad Anshari* and Syamimi Ariff Lim  
*Universiti Brunei Darussalam, Brunei* |
| 8  | 013-icbtm| ASEAN Economic Community: Awareness and Acceptance Of Selected Member Countries  
Sharina Fariyah Hasan, Khairuddin Abdul Rashid, Azila Ahmad Sarkawi, Srazali Aripin and Puteri Nur Farah Naadia Mohd Fauzi  
*International Islamic University Malaysia, Malaysia* |
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| 1  | 004-icpcb | Heavy Metals Concentration in Four Landed Elasmobranchs from Kuala Terengganu Waters  
   Ong MC and Gan SL  
   Universiti Malaysia Terengganu, Malaysia |
| 2  | 001-icpcb | Protocol for Successful Sporophyte Formation and Development in Pteris melanocaulon Fée  
   Dennis Apuan*, Mary Jean Apuan, Teresita Perez, Rene Juna Claveria, Ellaine Perez, Augustin Doronila, Mars Tan  
   Mindanao University of Science and Technology, Philippines. |
| 3  | 005-icpcb | Trace Metals in Most Economically Important Fishes Along Coastal Water of Setiu, Malaysia  
   Ong MC * Kamaruzaman MI, Siti Norhidayah A, Joseph B  
   Universiti Malaysia Terengganu |
| 4  | 003-icpcb | Modification of Polystyrene Supported Palladium(II) Complex as Effective Catalyst for Mizoroki-Heck Reaction  
   Siti Kamikah Che Soh,*, Siti Aminah Jusoh, Mohd Sukeri Mohd Yusof & Wan M. Khairul  
   Universiti Malaysia Terengganu, Malaysia |
| 5  | 002-icpcb | Effects of Ficus deltoidea Ethanolic Leaves on Female Reproductive Organs among Letrozole-Induced Polycystic Ovarian Syndrome Rats  
   Nur Ajeerah Suhaimi*, Nooraim Hashim and Nurdiana Samsulrizal  
   Universiti Teknologi MARA, Malaysia |
| 6  | 008-icpcb | Avifauna assessment in and around the hydraulicking mining area of Brgy. Tumpagon, Cagayan de Oro City, Philippines  
   Cordulo P. Ascaño II*, Queenilyn B. Albutra, Vicenta V. Ansigbat, Dennis A. Mugot, Cesar G. Demayo  
   Mindanao University of Science and Technology, Philippines |
| 7  | 012-icpcb | Patterns of variations in earthworm density in multivariate landscape of Camiguin Island, Philippines  
   Dennis A. Apuan, Mary Jean B. Apuan  
   Mindanao University of Science and Technology, Philippines |
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| 1  | 010-icbtm| A Review on the Application Of Bills Of Quantities (BQ) In Construction Project Procurement  
Khairuddin Abdul Rashid, Sharina Farihah Hasan, Puteri Nur Farah Naadia Mohd Fauzi, Srazali Aripin and Azila Ahmad Sarkawi  
*International Islamic University Malaysia, Malaysia* |
| 2  | 007-icbtm| Identification of Islamic Leadership Principles and Their Applicability in Construction Project Management  
Azila Ahmad Sarkawi, Khairuddin Abdul Rashid, Srazali Aripin, Sharina Farihah Hassan, Puteri Nur Naadia Ahmad Fauzi, and Mohd Rosdi Senam  
*International Islamic University Malaysia, Malaysia* |
| 3  | 018-icbtm| Training Aligned With Business Strategies : Aiming At The ‘Strategic Fit’  
Mohammed Ilyas, Dr Cheng Wei Hin, Dr Zurine bte Adnan  
*Universiti Utara Malaysia, Malaysia* |
| 4  | 014-icbtm| Application of Ecological Attributes in the Contemporary Landscape Assessment Research  
Jamila Othman, Muhammad Faris Abdullah, Azila Ahmad Sarkawi, Fadzidah Abdullah and NurEmira Ahmad Kamaruddin  
*International Islamic University Malaysia, Malaysia* |
| 5  | 004-icbtm| Marketing Practices of Micro Food Vendors in the Five Municipalities of the Province of Surigao del Sur, Philippine  
Jillard O. Mercado & Rozette E. Mercado  
*Surigao del Sur State University-Cantilan Campus, Philippine* |
| 6  | 015-icbtm| A Survey on the Space and Indoor Living Condition of Zakat House for Asnaf Fakr and Miskin  
*International Islamic University Malaysia, Malaysia* |
| 7  | 016-icbtm| ASEAN Economic Community: The Potential Impacts of Labour Mobility on the Economy and Construction Industry  
Sharina Farihah Hasan, Khairuddin Abdul Rashid, Azila Ahmad Sarkawi, Srazali Aripin and Puteri Nur Farah Naadia Mohd Fauzi  
*International Islamic University Malaysia, Malaysia* |
| 8  | 017-icbtm| Visual Merchandising as a Strategy to Stimulate Consumers’ Behavioural Intention: A Case of Department Store in Putrajaya  
Norshahniza Sahari *, Sariza Saidon, Nora Mohd Basir, Mazlina Ismail  
*Universiti Teknologi MARA (UiTM) Johor, Malaysia* |
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| 1  | 001-icnamm | Stability Analysis and Qualitative Analysis of Chicken Pox Model with Sanitation Campaign  
Ongart Khanom, **Surapol Naowarat**  
*Surathani Rajabhat University, Thailand* |
| 2  | 003-icnamm | Morphometrics Approaches to Studying Phenotypic Plasticity in Pomacea canaliculata (Golden Apple Snail)  
**Genelyn G. Madjos** and Olive S. Anies  
*Mindanao State University-Iligan Institute of Technology, Philippines.* |
| 3  | 006-icpcb | Vertical Profile of Heavy Metals Concentration in Core Sediments of Sungai Muar, Johor  
Ong MC*, **Wan Mohd Ikhram WJ** and Joseph B  
*Universiti Malaysia Terengganu, Malaysia* |
| 4  | 003-icmse | Embedding Eggshell as Flux in Porcelain Clay Products to Reduce Firing Temperature via Extrusion Process  
**Nuchnapa Tangboriboon**, Suchanthip Pornsimma, Anuvat Sirivat  
*Kasetsart University, Thailand* |
| 5  | 007-icpcb | Determination of Total Organic Carbon Concentration in Surficial Sediments of Sungai Juru and Sungai Tengah, Penang, Malaysia  
**Fok FM**, Ong MC* and Lim CL  
*Universiti Malaysia Terengganu, Malaysia* |